



## A NEW IMPACT ERA

**The evolution of social impact in public and private policy to catalyze new economic models for the benefit of all**

**TORINO, MAY 23, 4-7 PM**

**AT OGR TORINO**

3:30 PM - Registration

4:00 PM - Welcome

**Stefano Lo Russo**, Mayor of Torino

**Guido Bolatto**, Secretary General Chamber of Commerce Torino

Introduction

**Massimo Lapucci**, Secretary General Fondazione CRT, CEO OGR Torino

**Paolo Mulassano**, Director Impact Innovation and Head of Planet Objective Compagnia di San Paolo

Panel 1: Data and Impact: a deal for the common good

Case study: *Impact Deal, data science for impact*, **Ciro Cattuto**, Scientific Director Isi Foundation, Steering Committee member at Fondazione CRT

**David Henry Doyle**, S&P Global

**Karim Harji**, Oxford University

**Katie Pannella**, Harvard Business School

Moderator, **Mario Calderini**, Politecnico di Milano, spokesperson Torino Social Impact

## Panel 2: Financing social innovation

Case study: *The Stock Exchange for Social Impact*, **Davide Dal Maso**, Avanzi

**Fiona Melrose**, Unicredit Group

**Laurie Spengler**, Courageous Capital Advisors

**Fabio Pammolli**, Investment Committee InvestEU

**Rajiv Lall**, Singapore Management University

Moderator, **Rosemary Addis**, Ambassador GSG

## Fireside chat

**Maurizio Molinari**, Director la Repubblica dialogues with **Sir Ronald Cohen**, Chairman GSG

## Closing remarks

**Giovanna Melandri**, Chair of Social Impact Agenda per l'Italia, GSG Ambassador

**Laura Castelli**, Vice Minister Economy and Finance in charge of Social Economy

## Global Steering Group for Impact Investment Leadership Meeting

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Torino will host in May 2022 the annual meeting of the members of the **Global Steering Group for Impact Investment (GSG)**, an independent committee chaired by Sir Ronald Cohen and born in 2015 to broaden on a global level the work carried out by the Social Impact Investment Task Force, established under the British G7 Presidency in 2013.

The Global Steering Group for Impact Investment (GSG) was founded on the belief that investment done well can benefit all people and the planet. It is chaired by Sir Ronald Cohen and was established in 2015 as the successor to the taskforce created under the UK's presidency of the G8 in 2013.

The GSG has a global presence and is active in more than 50 countries, with established National Advisory Boards (NABs) in 34.

The GSG's mission is to influence the achievement of positive social and environmental outcomes through an effective and diverse global impact movement. We aim to mainstream impact investment to tackle the most pressing challenges facing the world, including economic and social inequality, climate change and the achievement of the UN Sustainable Development Goals.

The GSG Leadership Meeting is the annual event attended by representatives of 50 countries and representatives of the largest organizations involved in the sector such as Ford Foundation, GIIN, Harvard Business School, UNDP.

The GSG Leadership Meeting 2022 will be held in Italy, in Torino, thanks to the partnership between **Social Impact Agenda per l'Italia**, the Italian National Advisory Board and **Torino Social Impact**, an innovative public private territorial alliance aimed at strengthening the local ecosystem for the impact economy and finance. Several key protagonists of the Italian ecosystem of impact economy are sponsoring the event.

On May 23rd Torino Social Impact, Fondazione CRT through its operational entity Fondazione Sviluppo e Crescita CRT and Social Impact Agenda per l'Italia will host at OGR Torino the public event *A new impact era* to welcome the GSG delegates in Italy.

### Why Torino

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Torino is **among the best territories to seize** the opportunities deriving from the affirmation of the business and financial paradigm of **the impact economy**. A **very dynamic ecosystem** with a scale suitable for experimentation with solid scientific, technological and industrial skills, a third sector very strong and open to innovation, incubators and social accelerators, important capitals oriented towards social impact, international organizations dedicated to global social challenges, a strong orientation towards corporate social responsibility, the propensity for social innovation of public administrations, the ability to create a system between the public, private and third sector. Many **public and private initiatives** are also being recently developed, such as OGR Torino, the Cottino Social Impact Campus, the plans of the banking foundations, the projects of the National Innovation Fund, the Talent Garden of the Agnelli Foundation, the Torino Social Impact platform..



**Torino Social Impact:** Torino Social Impact is a collective brand and an alliance among 190 companies and public and private institutions which joined forces to foster the local ecosystem for the social economy. It operates by catalyzing opportunities, projects and services aimed at making Torino one of the best places in the world to do business and finance by pursuing jointly objectives of economic profitability and social impact. [www.torinosocialimpact.it](http://www.torinosocialimpact.it)

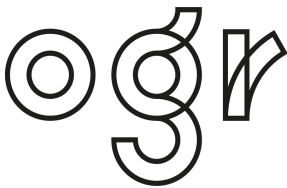


**Social Impact Agenda per l'Italia:** Social Impact Agenda per l'Italia is the GSG's National Advisory Board for Italy and promotes the development of impact finance in Italy. The network gathers 25 organizations, representing investors, social enterprises, market builders, philanthropic institutions, which work together to establish a new economy that combines economic sustainability with positive social and environmental impact. SIA carries out advocacy, research, communication and market development activities, in order to create a favorable ecosystem for investments with positive impact.



**Fondazione CRT:** Founded in 1991, Fondazione CRT is Italy's third largest foundation of banking origin in terms of endowment. It has granted a total of more than EUR 2 billion, supporting over 40,000 projects for art, research, training, welfare, the environment and innovation in the North West of Italy, through both national and international dimensions. It has entirely redeveloped the OGR Torino, converting it into a hub for contemporary culture, tech and innovation. Fondazione CRT also experiments with venture philanthropy and impact investing, for social and environmental impact. It is active in the main international philanthropy networks and collaborates with the United Nations and other organizations on a global scale. [www.fondazioneCRT.it](http://www.fondazioneCRT.it)

**Fondazione Sviluppo e Crescita CRT:** In 2007 Fondazione Sviluppo e Crescita CRT was established to implement innovative methods of intervention attributable to the field and the logic of impact investing. Fondazione Sviluppo e Crescita CRT operates mainly in: housing and social housing, support for art, culture, social innovation and welfare projects through crowdfunding, transfer of skills, development of new networks, increasing the sustainability of projects and promoting innovation. [www.sviluppocrescitacrt.it](http://www.sviluppocrescitacrt.it)



**OGR Torino:** The 35,000-square-meter structure of OGR Torino was built in the late 19th century to serve as a train repair facility at the heart of Turin, and has been entirely redeveloped by Fondazione CRT – turning into a center for experimentation for art, culture, and scientific, technological and industrial research, according to a unique concept in Europe. In particular, the Tech area has brought to life an innovation hub focused on fields such as artificial intelligence, smart mobility, creative industries, gaming and the blockchain, thanks to a diverse network that includes startups, global business accelerators, national and international companies, investors, and centers specializing in smart data applied research. The goal is to help Italy bridge its current tech gap, leveraging the acceleration of 1,000 new startups over the next twenty years. [ogrtorino.it/en](http://ogrtorino.it/en)



**Chamber of commerce of Turin:** work at the service of the local economy efficiently, professionally and with innovative capacities. This is the path undertaken by the Chamber of commerce of Turin, to support companies daily and concretely, leading to success important strategic initiatives, to contribute to build for Turin and the province a future of not only economic growth and development. With more than 222.000 firms operating in the city and province, the Chamber of commerce of Turin expresses the synthesis of the economic interest of the territory, with particular attention on the civic society and the consumers world.



Fondazione  
Compagnia  
di San Paolo

**Fondazione Compagnia di San Paolo:** Fondazione Compagnia di San Paolo (FCSP) was established for philanthropic purposes, to promote cultural, civil and economic development, on the strength of its assets and heritage. The Foundation pursues three goals: Culture, People and Planet, which are in turn divided into 14 missions. The decision to adopt these three goals stems from FCSP's desire to align itself with the international shared framework of the United Nations, which established the 2030 Agenda in 2015, asking individual countries to adopt the 17 SDGs and the associated 169 targets, as well as the whole philosophy that led to them being formulated. Sustainable development is the Foundation's goal and the ideal continuation of a journey begun in 1563, when seven citizens formed the religiously-inspired civic association that took the name of "Compagnia di San Paolo", with the philanthropic aims of helping the poorest people of Turin. Almost 500 years later FCSP now operates in Piedmont, Liguria and Valle d'Aosta. [www.compagniadisanpaolo.it](http://www.compagniadisanpaolo.it)



**UniCredit** is a pan-European Commercial Bank with a unique service offering in Italy, Germany, Central and Eastern Europe. Our purpose is to empower communities to progress, delivering the best-in-class for all stakeholders, unlocking the potential of our clients and our people across Europe. We serve over 15 million customers worldwide. They are at the heart of what we do in all our markets. UniCredit is organized in four core regions and two product factories, Corporate and Individual Solutions. Digitalisation and our commitment to ESG principles are key enablers for our service. They help us deliver excellence to our stakeholders and creating a sustainable future for our clients, our communities and our people. [www.unicredit.eu](http://www.unicredit.eu)



**Cottino Social Impact Campus** is the place of the World-Makers for Social Impact. The primary goal is to generate a culture of social impact to convey the importance of social, environmental and economic sustainability, integrating it into all business models, for a more sustainable future. A training for individuals and public and private organizations united by a higher and convergent challenge: being agents of change for a new, sustainable, fair and open world.

[www.cottinosocialimpactcampus.org/en/home-eng/](http://www.cottinosocialimpactcampus.org/en/home-eng/)

